

Dear Kiddie Academy families,

Parenting tends to come with its own unique set of rites of passage. Whether it's handling a massive diaper blowout, receiving a call that your little one was biting, hearing your kiddo say his first curse word, or just navigating play date politics, this month we're sharing, celebrating, cringing and laughing at some of those unique, sometimes-messy, always-memorable, little moments in life that make us parents. We have provided some links below for your reading.

<http://www.kafamilyessentials.com/2016/09/forget-baby-wipes/>

<http://www.kafamilyessentials.com/2016/09/child-bites/>

<http://www.kafamilyessentials.com/2016/09/kid-curse-word/>

As we enter the fall/winter season please make sure your child's extra change of clothes are exchanged with the summer months clothes.

Please see the Calendar for up coming October events!

As always, thank you for reading along, as we work together in raising the next generation of amazing kids!

The Mangement Team,
Ms. Sarah & Ms. Jordan

Happy Birthday!

Kamea	3rd	Juriah	7th
Connor	4th	Ms. Jordan	8th
		Luke & Clark	10th
		Ms. Avni	17th
		Yuiin	19th
Aadhav	6th	Christopher	23rd
		Connor	28th
		Ryder	28th

Masks are extremely common in our everyday lives from carnivals and theme parks to cruise lines, sports games and even Storytime LIVE! at your local participating Kiddie Academy! But the month of October, specifically, can be a time when a lot of masks and costumes are even found on display in grocery stores, among home goods suppliers and on lawns around the neighborhood.

Regardless of the prevalence of masks in society, some children can be really anxious or scared about coming face-to-face with someone in a costume – the ultimate mask. Chances are, if your child is afraid of mascots, masks or costumes (even in the month of October), they're not alone

According to KeepYourChildSafe.org, there are many reasons children are afraid of people in costumes citing most commonly:

1. When someone is in a mask or heavy makeup, it obscures their facial expressions, which is something children rely on to judge a person's intent and determine whether they are mean or friendly. With these cues hidden, it causes anxiety.
2. These creatures don't look human, but yet resemble human features just enough that they trigger what psychologists refer to as the 'uncanny valley effect.' In other words, they're creepy. Most people, children included, are ok with cartoons and robots that look like obvious cartoons. But if a robot gets to look too human, it seems to trigger these unsettling feelings.

Kiddie Academy's VP of Education, Richard Peterson suggests the following:

1. **Don't force a meeting.** Parents are sometimes not sure how to handle their child's fear of a costume or mask, but forcing young children to confront something they see as a glorified inanimate object moving, motioning toward them when, in their minds, it shouldn't be, could exacerbate their terror.
2. **Don't belittle their fear.** I sometimes see parents telling their children, "don't be afraid" or "don't be a little baby" and these phrases can actually make toddlers feel more anxious about their fear, along with shame about how they're feeling. Their fear can be better handled with acknowledgment of how they're feeling and respect for their boundaries in dealing with it.

Visit www.KAFamilyEssentials.com to learn more tips from Kiddie Academy's education experts and [subscribe to our newsletter just for parents here.](http://www.KiddieAcademy.com)

2510 King Arthur Blvd
Lewisville, TX 75056

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kiddieacademy.com/castlehills

Teachable Moments

Set some expectations.

Before your BFF's kids come over, if you're going to be the boss, you should set the expectation for your rules and schedule so all are on the same page. Discuss with your BFF what their little one's naptime is, daily schedule is like, food they'll eat and of course, what both of you completely prohibit. Hopefully there will be some agreements on expectations and how you should handle it if their child doesn't comply.

Kids can't be the perfect little angels we hope for all the time. Their patience, like ours, is not limitless. Try to be sensitive to the fact that, as the old adage goes, **kids will be kids**

October Special Events

Monday October 10th Lewisville Fire Truck visit @ 10:30 a.m.

Friday October 7th PNO Parent's Night Out!

Wednesday October 12th Wear your Favorite Sports Team

Friday October 14th PINK OUT Kiddie Academy wear Pink in observation of Breast Cancer Awareness Month

Friday October 21 Pajama Day

Friday October 28th Parade of Costumes @ 10:00 a.m.

Parent Reminders –

Tuition is due on Wednesday

Please label your child's bottles & sippy cups

Please check and make sure your child has wipes and diapers for your infant or toddler who is not toilet trained.

Photos of the Month



